

**How to Fulfill your dream to become a publized author**  
**By David Barron and Kent Sayre**  
**Teleseminar 15 March 2006**

Ways to *Quickly* write a book

1) Pick a Topic, any topic will do. Pick a topic you're interested in or want to establish yourself as an authority.

2) Divide it into subtopic/chapters

\* Ask the questions that your audience wants answers about your topic and subtopic?

Make a list of those questions and write in order to answer them.

If you don't know the answer interview someone who does know the answer.

\* Make a list of secrets in each subtopic/chapter.

\* Give examples of your subtopic.

\*Give BAD examples of your subtopics of what NOT to do.

\* Famous people (and even yourself) in side bars.

\*Recap, in bullet points, at the end of the chapter with the does and doen'ts.

\* list resoursse at the end of the chapter, If your book is an ebook use your amazon affiliate link to recommend related books and earn affiliate money.

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## **Publishing Ebooks vs. Print books - PROS and CONS**

Ebooks:

### **PROS**

- Low overhead
- Higher perceived value
- Greater Profit
- Easier to distribute
- Good affiliate potential

### **CONS**

- Lower Quality
- Smaller distribution

Print Books

### **PROS**

- Easy to distribute
- Larger distribution

### **CONS**

- Much less money
- Possible overstock of books

Compromise for the ebook vs print book debate

Release a limited number of the ebook to your mailing list with the promise that they will give you reviews, feedback and criticism. Use that feedback to make changes and add additional content to your book. Use their praise as back cover testimonials on your printed version and as testimonials inside the book.

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